



**Staying Connected** 

**Building Awareness** 

**Developing Knowledge** 



- 1 Fillers, Putties & Glazes
  - 2 Primers & Clears
    - 3 RAPTOR Part I
      - 4 RAPTOR Part II
        - 5 Premium Aerosols
          - 6 Custom Cans



### HeadStart - Process Development

- 7 RAPTOR: Alternative Uses
  - 8 Specialty Fillers: Fiberglass Fillers
    - 9 Specialty Fillers: Plastic Repair
      - 10 Premium Aerosols Part II
        - 11 Smart Repair
          - 2 Fast: Fill & Prime

### Module 8: **Specialty Fillers**









**Fillers** 

**Clears and Primers** 

**RAPTOR** 



**Aerosols** 



**Custom Cans** 

# DRIVING SURFACE PERFECTION

### There are 3 main types of Fillers







#### **Bulk Fillers**

Fills in the main damage of a repair

#### **Putties & Glazes**

Used to wipe over the top of a repair to give a smooth final finish

#### **Specialty Fillers**

Fiber Glass / SMC / Carbon Fiber / Flexible Plastics

# U-POL Specialty Filler Product Lineup





UP0700 / 766 Fibral Lite



UP0717 / 753 / 754 Fibral U-POL's Oldest Product



UP7061 Flexible Filler



UP0777 / 779 SMC Filler



UP0709
"D" Metallic Filler



#### Why U-POL Specialty Fillers?

- Proven results for 67 years
- High performance European resins
- Outperforms industry competitors
- Broad application range
- Combines value and performance
- Profitable



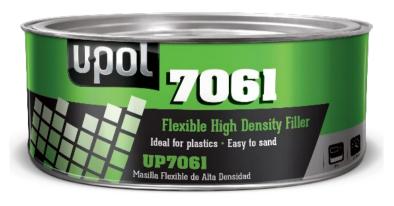
### **UP7061 High Density Flexible Filler - what** makes it different?



- Unique multi-function resin
- 85 90% of all cosmetic and most semi structural repairs
- Remains flexible never gets rigid or brittle
- Perfect for all flexible bumper plastics
- No need to identify plastic adhesion promoter optional
- Repair road rash, deep gouges or holes
- Use with mesh for reinforced repairs
- Easy to sand and feather
- No gun, mix tip or cartridge
- Equal to 2 3 two component cartridges



#### **UP7061 Flexible Filler – shop benefits**



- Reduces repair cycle time
- Increases shop through put
- Saves time faster than most 2K cartridge systems
- Compatible with plastic welding and stapling
- No "FLAME TREATING" required
- Fewer steps, easier to use
- Goes further: 1 can equals 2 3 two component cartridges
- Controls cost fewer items required for repair process



UP7061 Flexible Filler: \$4.5K Saving vs competition

Brand	<b>Bumpers Monthly</b>		Hours Per Repair	<b>I</b>	Labor Per Hour		Lab	or Cost/Repair			Item Description		Cost \$		Cost EA	Α
Competitor	100	/	1.5	7'	\$ 45.00	1	\$	67.50	1		Rigid Plastic Repair 6.76oz	/	\$ 50.36	/ \$		7
									1		Flexible Parts Repair 6.76oz	1	\$ 49.72	/ \$		:
				L		П			1		Mixing Tips 5pk	·	\$ 13.44	/ \$		
	-		<del></del>	4		H			1		Adhesion Promoter 12oz S/C	/	\$ 35.53	/ \$		
	Competitor		Hours Per Monthly		Labor Cost Per Yearly								Total Materials Cost \$		tal Mat	
			150	1	\$ 6,750.00	$\Box$							\$ 149.05	/ \$	2	1
Brand	Bumpers Monthly		Hours Per Repair		Labor Per Hour		Lab	oor Cost/Repair		Part #	Item Description		Cost \$		Cost E	J
U-POL	100	7		7	\$ 45.00	1	\$		7	UP7061	Flexible High Density Plastic Repair 20.3oz	/	•	/ \$		
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	Labor Savin	gs	Summary C	.0	mpetitor vs	U	-PC	<b>DL</b>			Unol					
Brand	Hours Saved Per Repair		Hours Saved Per Monthly		Labor \$ Saved Per Repair		Labo	oor \$ Saved Per Yearly		Savings %	ohot	1	FI			
U-POL	1	1	100	1	\$ 45.00	1	\$	4,500.00	1	-67%		ن	ph Density Filler	7		

# U-POL Specialty Filler Bumper Repair



#### Working with 7061 Flexible Filler

- Application video #1
- Covers standard substrate prep front side sanding
- Ease of mixing / spreading / sanding
- Gouge / rash repair no reinforcement



# U-POL Specialty Filler Bumper Repair



#### Working with 7061 Flexible Filler

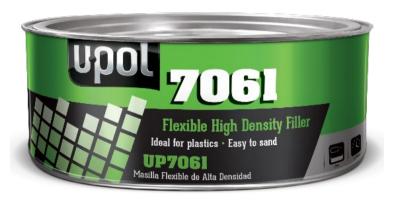
- Application video #2
- Larger hole and tear with reinforcement (nylon and aluminum mesh)
- Reviews standard substrate prep
- Ease of mixing / spreading / sanding





### **U-POL Specialty Fillers**

#### **UP7061 Product Summary**



- Specifically made for flexible plastics
- Never gets rigid or brittle
- No need to identify plastics
- Adhesion promoter "optional"
- Body filler for plastic (rash / gouges)
- Semi-structural repairs with mesh
- Easy to sand, shape, feather
- Easier to use no gun, mix tip or cartridge
- Cost effective 600 ml tin = to 2 − 3 two component cartridges
- Profitable for shops to use