



**Staying Connected**

**Building Awareness**

**Developing Knowledge**



**1 Fillers, Putties & Glazes**

**2 Primers & Clears**

**3 RAPTOR Part I**

**4 RAPTOR Part II**

**5 Premium Aerosols**

**6 Custom Cans**



## ***HeadStart – Process Development***

**7 | RAPTOR: Alternative Uses**

**8 | Specialty Fillers: Fiberglass Fillers**

**9 | Specialty Fillers: Plastic Repair**

**10 | Premium Aerosols Part II**

**11 | Smart Repair**

**12 | Fast: Fill & Prime**

# Module 8: Specialty Fillers



**Fillers**



**Clears and Primers**



**RAPTOR**



**Aerosols**

**Custom Cans**



# There are 3 main types of Fillers



## Bulk Fillers

Fills in the main damage of a repair

## Putties & Glazes

Used to wipe over the top of a repair to give a smooth final finish

## Specialty Fillers

Fiber Glass / SMC / Carbon Fiber / Flexible Plastics

# U-POL Specialty Filler Product Lineup



UP0700 / 766  
Fibrallite



UP0717 / 753 / 754  
Fibrallite U-POL's  
Oldest Product



UP7061  
Flexible Filler



UP0777 / 779  
SMC Filler



UP0709  
"D" Metallic Filler

# U-POL Specialty Filler Product Focus



## Why U-POL Specialty Fillers?

- Proven results for 67 years
- High performance European resins
- Outperforms industry competitors
- Broad application range
- Combines value and performance
- Profitable

# U-POL Specialty Filler Product Focus



## UP7061 High Density Flexible Filler - what makes it different?



- Unique multi-function resin
- 85 – 90% of all cosmetic and most semi - structural repairs
- Remains flexible never gets rigid or brittle
- Perfect for all flexible bumper plastics
- No need to identify plastic - adhesion promoter optional
- Repair road rash, deep gouges or holes
- Use with mesh for reinforced repairs
- Easy to sand and feather
- No gun, mix tip or cartridge
- Equal to 2 – 3 two component cartridges



# U-POL Specialty Filler Product Focus



## UP7061 Flexible Filler – shop benefits



- Reduces repair cycle time
- Increases shop through put
- Saves time - faster than most 2K cartridge systems
- Compatible with plastic welding and stapling
- No “FLAME TREATING” required
- Fewer steps, easier to use
- Goes further: 1 can equals 2 – 3 two component cartridges
- Controls cost – fewer items required for repair process

# U-POL Specialty Filler Product Focus



## UP7061 Flexible Filler: **\$4.5K** Saving vs competition

Bumper Structural Repair System Time Study									
Brand	Bumpers Monthly	Hours Per Repair	Labor Per Hour	Labor Cost/Repair	Item Description	Cost \$	Cost EA \$		
Competitor	100	1.5	\$ 45.00	\$ 67.50	Rigid Plastic Repair 6.76oz	\$ 50.36	\$ 7.45		
					Flexible Parts Repair 6.76oz	\$ 49.72	\$ 7.36		
					Mixing Tips 5pk	\$ 13.44	\$ 1.99		
					Adhesion Promoter 12oz S/C	\$ 35.53	\$ 5.26		
<b>Competitor</b>						<b>Total Materials Cost \$</b>	<b>Total Materials Cost EA \$</b>		
		Hours Per Monthly	Labor Cost Per Yearly			\$ 149.05	\$ 22.05		
		150	\$ 6,750.00						
Brand	Bumpers Monthly	Hours Per Repair	Labor Per Hour	Labor Cost/Repair	Part #	Item Description	Cost \$	Cost EA \$	
U-POL	100	0.5	\$ 45.00	\$ 22.50	UP7061	Flexible High Density Plastic Repair 20.3oz	\$ 36.13	\$ 1.78	
<b>U-POL</b>						<b>Total Materials Cost \$</b>	<b>Total Materials Cost EA \$</b>		
		Hours Per Monthly	Labor Cost Per Yearly			\$ 36.13	\$ 1.78		
		50	\$ 2,250.00						
Labor Savings Summary Competitor vs U-POL									
Brand	Hours Saved Per Repair	Hours Saved Per Monthly	Labor \$ Saved Per Repair	Labor \$ Saved Per Yearly	Savings %				
U-POL	1	100	\$ 45.00	\$ 4,500.00	-67%				



# U-POL Specialty Filler Bumper Repair



## Working with 7061 Flexible Filler

- Application video #1
- Covers standard substrate prep – front side sanding
- Ease of mixing / spreading / sanding
- Gouge / rash repair - no reinforcement



# U-POL Specialty Filler Bumper Repair



## Working with 7061 Flexible Filler

- Application video #2
- Larger hole and tear with reinforcement (nylon and aluminum mesh)
- Reviews standard substrate prep
- Ease of mixing / spreading / sanding



# U-POL Specialty Fillers



## UP7061 Product Summary



- Specifically made for flexible plastics
- Never gets rigid or brittle
- No need to identify plastics
- Adhesion promoter “optional”
- Body filler for plastic (rash / gouges)
- Semi-structural repairs with mesh
- Easy to sand, shape, feather
- Easier to use - no gun, mix tip or cartridge
- Cost effective 600 ml tin = to 2 – 3 two component cartridges
- Profitable for shops to use